

News Release

Natasha Kuhle Hired as Assistant Athletic Director/Senior Woman Administrator at UMC

By Mitch Bakken on Thursday, June 14, 2007

(Crookston, Minn.)- The Golden Eagle Athletic Department announced today that Natasha Kuhle a native of Worthington, Minn. has been hired as the new Assistant Athletic Director/Senior Woman Administrator at the University of Minnesota, Crookston. In her new capacity, she will work with marketing/promotions, game management and management of the media relations office. She will also be an advisor to the Student-Athlete Advisory Committee (SAAC) and monitor gender equity and Title IX issues dealing with Golden Eagle athletics.

Prior to her position at UMC, Kuhle was the Director of Marketing for Athletics at South Dakota School of Mines & Technology in Rapid City, S.D. Her experiences include working with businesses and schools to promote relationships through athletics, working with booster clubs and fundraising programs and working with corporate sponsorships. At Southwest Minnesota State University Kuhle assisted in day-to-day operation of a Division II Athletic program, was an advisor for SAAC and an events coordinator for Schwan's Food Company 50th Anniversary Celebration.

Kuhle graduated from Southwest Minnesota State University in 2003 with her Bachelor of Science Degree in Business Finance and Marketing. She pursued and received her Master's of Science Degree in Educational Leadership from Southwest Minnesota State University in 2005.

"We are very excited to have Natasha join our staff. She has a wide variety of experiences working in an athletic program, from Athletic Administration to Athletic Marketing. Her background and experiences will be beneficial to the overall promotion of our athletic programs at the University of Minnesota, Crookston," says Director of Athletics Stephanie Helgeson.

The University of Minnesota, Crookston is a Division II Institution and a member of the Northern Sun Intercollegiate Conference (NSIC). For more information, visit the Golden Eagle Athletics website at<http://athletics.umcrookston.edu/>.

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